

Miscellaneous Sales, Services

Agency Sales Classified Advertising Order Form

Rates Effective October 2003 Issue

CHOOSE DISPLAY or NON-DISPLAY STYLES shown on the right — and note the low costs detailed in the ad copy.

DEADLINE: 50 days prior to the month of publication — i.e. copy received by January 10th will appear in the March issue. Thus the March issue will be published on February 20th.

MANA membership discount — To receive 20% discount, advertiser's name & location must be the same as shown on membership.

Classified Ads are online @ www.MANAonline.org

**No telephone orders accepted.
Fax and e-mail orders accepted only on charge cards.
No proofs provided for classified ads.**

Rates for Display

| | |
|----------|--|
| 2 INCHES | 1 column by 2" display style ad |
| | \$192— First insertion (\$96 per column inch) |
| | \$184— Second and third consecutive insertions (\$92 column per inch) |
| | \$168— Fourth and subsequent consecutive insertions (\$84 per inch) |
| | Minimum deposit is \$96 |
| | Artwork or logo is an additional \$30 each. Screen or photo is an additional \$30 each. |
| | Change in copy starts new ad. |
| | 1 COLUMN |

Color ad, additional \$50.

Rates for Non-Display

THIS NON-DISPLAY STYLE AD IS ONLY \$15 per line for the first insertion order; \$14.50 per line for the second & third consecutive insertions; \$14 per line for the fourth and subsequent consecutive insertions. Change of copy starts new ad. Minimum deposit is \$75.

First line in boldface capital letters contains approximately 28 letter spaces; following lines contain approximately 42 spaces.

No boldface or capital letters permitted after the first line.

AD AGENCY DISCOUNT 10% on camera-ready ads, 3 inches or larger. No in-house agency discounts, no agency discount on non-display ads. **All ads must be pre-paid in full.**

Display Style size: 1 Col. x 2" 3" 4" deep or larger OR Non-Display Style: (minimum 5 lines)

Blind Box Service: \$20.00 for handling up to 20 replies; \$20.00 for each additional 20 replies or fraction thereof.

Ad to run: Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

CHOOSE A PRODUCT/SERVICE CLASSIFICATION (see back) _____

Advertising copy (please type or attach):

Company (for our records, please type): _____

Address _____
Street / P.O. Box City State/Prov. Zip+4/Postal Code

Attention _____ Phone () _____

Authorized signature _____ Date _____

MANA membership # _____

PAYMENT METHOD:

Check # _____ in the amount of \$ _____ payable to MANA. Order **MUST** be accompanied by a **minimum deposit of \$75.00 for non-display; \$96.00 for display. Foreign ads must be prepaid in FULL.**

(All payments must be made in the form of a check for U.S. dollars drawn on a U.S. bank or International Money Order for U.S. dollars. \$25 charge on all returned checks.)

Charge to my: VISA* MASTERCARD* AMERICAN EXPRESS *3-digit security code from card back _____

Credit Card Account Number _____ Expiration Date _____

Mail to: Agency Sales Magazine · 16 A Journey, Suite 200 · Aliso Viejo, CA 92656

Call: (877) 626-2776 or (949) 859-4040 • Fax: (949) 855-2973 • E-mail: sjoffe@MANAonline.org • Web site: MANAonline.org

Agency Sales Classifications

To simplify reader use of ASM classified advertising, we have compiled a list of the most frequently used classification headings. Some headings are more general, to be used as a reference index for products/markets specified in the ad itself.

If your product/service does not fit under any listed below, please contact the advertising department.

Miscellaneous Sales, Services

Agency/Business Opportunities

Computer Software

Gifts/Promotionals

Legal Services

Office Aids/Furnishings

Office/Storage/Warehouse

Space Available

Sales Aids

Special Services

Travel Aids