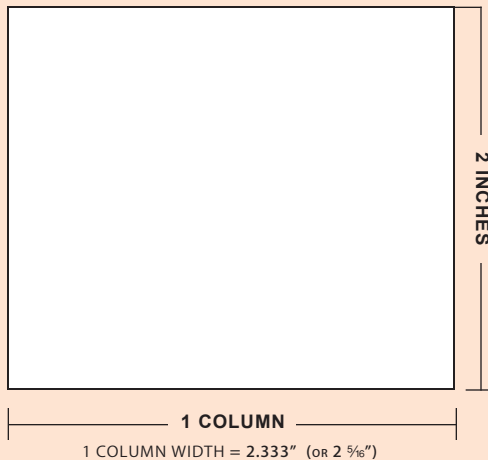


# ORDER FORM | agency sales magazine CLASSIFIED ADS

## PRODUCT LINES WANTED

AD RATES EFFECTIVE | JANUARY 2012 ISSUE



### Display Ad

1 COLUMN x 2" SAMPLE SIZE

(SEE BOX TO LEFT)

- \$211** First insertion
- \$200** Second and third consecutive insertions
- \$190** Fourth and subsequent consecutive insertions

Logo: additional \$30 each.

Photo or artwork: additional \$30 each.

### Non-Display Ad

**NON-DISPLAY ADS** are \$17 per line for the first insertion order; \$16 per line for the second and third consecutive insertions; \$15 per line for the fourth and subsequent consecutive insertions.

The first line of the ad is in boldface capital letters, and contains approximately 28 letter spaces. Each additional line contains approximately 42 spaces.

No boldface or capital letters permitted after the first line.

### General Information

Choose from DISPLAY or NON-DISPLAY formats, as shown above.

Ads must be paid in full before publication. Change in copy starts new ad.

### Advertising Deadline

50 days prior to the month of publication (i.e. copy received by January 15th would appear in the March issue; the March issue would then be published on February 20th).

### MANA Member Discount

To receive a 20% discount, advertiser's name and location must be the same as that shown on the MANA membership.

### Ad Agency Discount

The ad agency discount is 10% on camera-ready ads, 3 inches or larger. No in-house agency discounts, no agency discount on non-display ads. All ads must be pre-paid in full.

### Advertising Notes

Classified ads are also listed online and can be viewed by clicking on the *Agency Sales* magazine link, and then selecting the Classifieds Online link.

No telephone orders are accepted.

E-mail and fax orders are accepted on credit card purchases only.

Proofs are not provided for classified ads.

### Ad Specs

- DISPLAY AD SIZE:** 1 COLUMN x  2"  3"  4" height or larger
- NON-DISPLAY AD** (MINIMUM OF 5 LINES)
- BLIND BOX SERVICE:** \$20 for handling up to 20 replies  
\$20 for each additional 20 replies or fraction thereof

- AD RUN DATES:**  Jan.  Feb.  Mar.  Apr.  May  June  
 July  Aug.  Sept.  Oct.  Nov.  Dec.

Choose a Product/Service Classification:  
(SEE BACK)

### Ad Copy.

Please e-mail your text file or Word doc to: [phamlin@manaonline.org](mailto:phamlin@manaonline.org)

### Contact & Payment Information (PLEASE TYPE)

COMPANY	CONTACT
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ADDRESS
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PHONE	MEMBERSHIP NUMBER
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E-MAIL
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Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ enclosed.

Checks are payable to **MANA** in U.S. dollars, drawn on a U.S. bank or international money order for U.S. dollars. There is a \$25 charge on all checks returned by the bank.

**Charge to my:**  VISA  MasterCard  AMEX Amount of purchase \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. \_\_\_\_\_

Authorized Signature \_\_\_\_\_

# agency sales® ADVERTISING PRODUCT & SERVICE CLASSIFICATIONS

Abrasives	Electronic Components & Materials	Kitchen, Bath & Residential Millwork Products	Recreational Water Products & Services
Adhesives & Sealants	Electronic Consumer Products	Laboratory Equipment & Instruments	Recycling Equipment & Supplies
Advertising Specialty Products & Services	Electronic Industrial Products	Lasers	Refractories
Aerospace & Aviation Parts & Services	Energy Management Equipment & Services	Lawn & Garden Products	Refrigeration & Cold Storage Equipment & Supplies
Agricultural Chemicals	Engineering & Design Services	Lighting Products	Rental Equipment & Supplies
Agricultural Equipment, Parts & Supplies	Environmental Products	Lubricants	Retail
Apparel	Ergonomic Products, Systems & Supplies	Lumber Products	Roofing Materials & Supplies
Appliances	Extrusions	Machining Equipment, Services, Supplies & Parts	Rubber Products
Architectural Design Products & Services	Fans & Blowers	Maintenance Supplies	Safety, Emergency & Security Products
Arts & Crafts	Fasteners	Marine Products	School Supplies
Assembly/Contract Assembly	Filtration Equipment & Systems	Material Handling Equipment & Supplies	Scientific Research Equipment & Supplies
Automation & Robotics—Factory	Financial Products & Services	Medical Equipment, Supplies & Services	Screw Machine Products
Automotive Aftermarket Parts & Supplies	Floor & Wall Coverings	Metals—Fabricated Products & Assemblies	Special Services
Automotive OEM Parts & Supplies	Food & Beverage Ingredients	Metals—Steel & Raw Materials & Products	Sporting Goods, Supplies & Accessories
Banking Equipment & Services	Food & Beverage Products & Services	Millwork, Doors & Windows	Springs
Bearings	Food & Beverage Service Equipment	Mining Supplies	Stampings
Boilers & Related Equipment	Food, Snacks, Candy	Mobile Homes, Accessories & Supplies	Steel Mills & Foundry Equipment
Building & Contracting Supplies	Furniture & Furnishings	Motion Control	Store Fixtures & Displays
Business to Business Services	Gas, Oil & Petroleum Products & Services	Motors & Drives	Tanks, Pressure Vessels, Towers & Columns
Castings & Forgings	Gaskets & Seals	Noise & Vibration Control	Telecommunication Equipment, Services & Supplies
Chemicals—Industrial	General Merchandise	OEM Components	Testing Equipment, Systems & Supplies
Chemical Products—Consumer	Giftware	Office Supplies & Equipment	Textile Equipment & Supplies
Coatings, Paints & Varnishes	Glass—Raw Materials & Products	Optical Equipment & Supplies	Tools—Cutting, Hand, Power
Compressors	Graphics & Printing Equipment, Supplies & Services	Packaging Equipment	Toys, Gifts & Novelties
Computer Hardware & Peripheral Equipment	Hardware—Consumer	Packaging Products & Services	Transportation Services
Computer Software	Hardware—Industrial	Paper Products	Truck & Trailer Equipment
Computer Supplies	Hazmat Products & Services	Pharmaceuticals	Tubing & Pipe
Concrete Supplies, Accessories & Repair	Health & Beauty Aids	Photographic Equipment & Supplies	Utility Equipment & Supplies
Construction Equipment, Machinery & Supplies	Hearth & Patio Products	Plastic Components—OEM	Valves & Fittings
Construction Services	Hearth & Patio Products	Plastic Products—Other	Veterinary Equipment & Supplies
Consulting Services	Heat Transfer Equipment	Plating & Finishing	Waste Handling & Processing Equipment & Supplies
Contract Manufacturing	Heating, Ventilation, Air Conditioning Equipment & Components	Plumbing Supplies	Water Treatment Equipment, Products & Services
Controls & Instrumentation	Home Improvement Products	Pollution & Purification Products & Services	Welding Equipment & Supplies
Conveying Equipment, Systems & Parts	Housewares	Pool, Spa & Playground Equipment & Supplies	Wholesale Consumer Products & Services
Electrical Products—Consumer	Identification Products	Powered Metal Parts & Components	Wire & Wire Products
Electrical Products—Industrial	Industrial Equipment & Machinery	Power Transmission Products	Wood Products & Supplies
Electromechanical Products	Industrial Heaters	Private Label	Woodworking Supplies & Equipment
Electronic Communications & Audio-Visual Equipment	Industrial Supplies	Process Equipment	
	Injection Molding—Metal	Pumps	
	Injection Molding, Parts & Supplies	Recreational Vehicle, OEM & Aftermarket Parts	
	Jewelry		