1. **LEVERAGE TECHNOLOGY TO MAXIMIZE PRODUCTIVITY**

Technology plays a huge part in how professional manufacturers' agents operate their businesses.

As a professional manufacturers' agent, you need to use technology to maximize the time you spend with customers. Use technology to track quotes, orders and commissions. Use it to manage all your valuable customer contacts.

Professional manufacturers' agents create professional websites.

You also want to use technology as a sales tool. The introduction of iPads and tablets revolutionized how salespeople make presentations to customers.

What about social media?

Professional manufacturers’ agents leverage technology to maximize productivity.

**CRM Providers for Manufacturers' agents**

Dynamacs - [www.dynamacs.com](http://www.dynamacs.com)

Eyond – [www.eyond.net](http://www.eyond.net)

Empowering Systems - [www.empoweringsystems.com](http://www.empoweringsystems.com)

Interep Systems - [www.interepsystems.com](http://www.interepsystems.com)

Roves & Sivert (EZ Rep)  - [www.ezrep.com](http://www.ezrep.com)

RPMS – [www.rpms.com](http://www.rpms.com)

Selltis - [www.selltis.com](http://www.selltis.com)

Telenotes - [www.telenotes.net](http://www.telenotes.net)

**Website Design Providers (Contacts info available to MANA members)**