

ORDER FORM | agency sales magazine CLASSIFIED ADS

MISCELLANEOUS SALES, SERVICES

AD RATES EFFECTIVE | JANUARY 2012 ISSUE



2 INCHES

1 COLUMN

1 COLUMN WIDTH = 2.333" (OR 2 5/16")

Display Ad

1 COLUMN x 2" SAMPLE SIZE

(SEE BOX TO LEFT)

\$211 First insertion

\$200 Second and third consecutive insertions

\$190 Fourth and subsequent consecutive insertions

Logo: additional \$30 each.

Photo or artwork: additional \$30 each.

Non-Display Ad

NON-DISPLAY ADS are \$17 per line for the first insertion order; \$16 per line for the second and third consecutive insertions; \$15 per line for the fourth and subsequent consecutive insertions.

The first line of the ad is in boldface capital letters, and contains approximately 28 letter spaces. Each additional line contains approximately 42 spaces.

No boldface or capital letters permitted after the first line.

General Information

Choose from DISPLAY or NON-DISPLAY formats, as shown above.

Ads must be paid in full before publication. Change in copy starts new ad.

Advertising Deadline

30 days prior to the month of publication (i.e. copy received by January 20th would appear in the March issue; the March issue would then be published on February 20th).

MANA Member Discount

To receive a 20% discount, advertiser's name and location must be the same as that shown on the MANA membership.

Ad Agency Discount

The ad agency discount is 10% on camera-ready ads, 3 inches or larger. No in-house agency discounts, no agency discount on non-display ads. All ads must be pre-paid in full.

Advertising Notes

Classified ads are also posted on the MANA website.

No telephone orders are accepted.

E-mail and fax orders are accepted on credit card purchases only.

Ad Specs

Display ad size: 1 column x 2" 3" 4" height or larger

Non-Display ad (minimum of 5 lines)

Blind Box Service: \$20 for handling up to 10 replies
\$20 for each additional 10 replies or fraction thereof

Ad run dates: Jan. Feb. Mar. Apr. May June
 July Aug. Sept. Oct. Nov. Dec.

Choose a Product/Service Classification: (see page 2)

Ad Copy.

Please e-mail your text file or Word doc to: phamlin@manaonline.org

Contact & Payment Information (PLEASE TYPE)

| | |
|---------|---------|
| COMPANY | CONTACT |
|---------|---------|

| | |
|-------|-------------------|
| PHONE | MEMBERSHIP NUMBER |
|-------|-------------------|

Check # _____ in the amount of \$ _____ enclosed.

Please make checks payable to **MANA**. Must be in U.S. dollars, drawn on a U.S. bank or international money order for U.S. dollars. There is a \$25 charge on all checks returned by the bank. Mail checks to: MANA, 62913 Collection Center Dr., Chicago, IL 60693-0629.

Charge to my: VISA MasterCard AMEX Amount of purchase \$ _____

Credit card #: _____ Security code _____ Exp. _____

Name on card: _____ Signature _____

agency sales® ADVERTISING PRODUCT & SERVICE CLASSIFICATIONS

for MISCELLANEOUS SALES, SERVICES

Agency/Business Opportunities

Computer Software

Gifts/Promotionals

Legal Services

Office Aids/Furnishings

Office/Storage/Warehouse

Space Available

Sales Aids

Special Services

Travel Aids