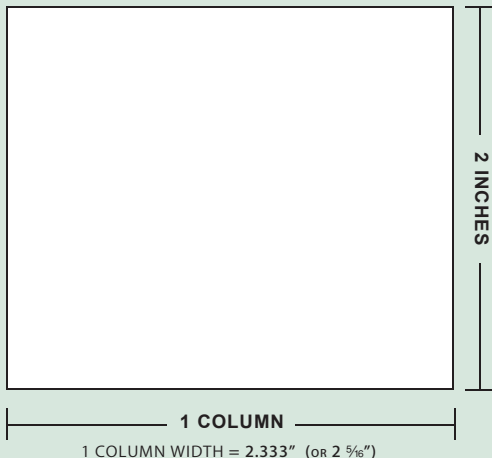


# ORDER FORM | agency sales magazine CLASSIFIED ADS

## MISCELLANEOUS SALES, SERVICES

AD RATES EFFECTIVE | JANUARY 2012 ISSUE



### Display Ad

**1 COLUMN x 2" SAMPLE SIZE**  
(SEE BOX TO LEFT)

- \$211** First insertion
- \$200** Second and third consecutive insertions
- \$190** Fourth and subsequent consecutive insertions

Logo: additional \$30 each.  
Photo or artwork: additional \$30 each.

### Non-Display Ad

**NON-DISPLAY ADS** are \$17 per line for the first insertion order; \$16 per line for the second and third consecutive insertions; \$15 per line for the fourth and subsequent consecutive insertions.

The first line of the ad is in boldface capital letters, and contains approximately 28 letter spaces. Each additional line contains approximately 42 spaces.

No boldface or capital letters permitted after the first line.

### General Information

Choose from DISPLAY or NON-DISPLAY formats, as shown above.  
Ads must be paid in full before publication.  
Change in copy starts new ad.

### Advertising Deadline

50 days prior to the month of publication (i.e. copy received by January 15th would appear in the March issue; the March issue would then be published on February 20th).

### MANA Member Discount

To receive a 20% discount, advertiser's name and location must be the same as that shown on the MANA membership.

### Ad Agency Discount

The ad agency discount is 10% on camera-ready ads, 3 inches or larger. No in-house agency discounts, no agency discount on non-display ads. All ads must be pre-paid in full.

### Advertising Notes

Classified ads are also listed online and can be viewed by clicking on the *Agency Sales* magazine link, and then selecting the Classifieds Online link.

No telephone orders are accepted.

E-mail and fax orders are accepted on credit card purchases only.

Proofs are not provided for classified ads.

### Ad Specs

- Display ad size: 1 column x  2"  3"  4" height or larger
- non-Display ad (minimum of 5 lines)
- Blind Box Service: \$20 for handling up to 10 replies  
\$20 for each additional 10 replies or fraction thereof

**Ad run dates:**  Jan.  Feb.  Mar.  Apr.  May  June  
 July  Aug.  Sept.  Oct.  Nov.  Dec.

Choose a Product/Service Classification: (see page 2)

### Ad Copy.

Please e-mail your text file or Word doc to: [phamlin@manaonline.org](mailto:phamlin@manaonline.org)

### Contact & Payment Information (PLEASE TYPE)

COMPANY	CONTACT
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PHONE	MEMBERSHIP NUMBER
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Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ enclosed.  
Please make checks payable to **MANA**. Must be in U.S. dollars, drawn on a U.S. bank or international money order for U.S. dollars. There is a \$25 charge on all checks returned by the bank. Mail checks to: MANA, 62913 Collection Center Dr., Chicago, IL 60693-0629.

**Charge to my:**  VISA  MasterCard  AMEX Amount of purchase \$ \_\_\_\_\_

Credit card #: \_\_\_\_\_ Security code \_\_\_\_\_ Exp. \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature \_\_\_\_\_

# agency sales<sup>®</sup> ADVERTISING PRODUCT & SERVICE CLASSIFICATIONS

## for MISCELLANEOUS SALES, SERVICES

Agency/Business Opportunities

Computer Software

Gifts/Promotionals

Legal Services

Office Aids/Furnishings

Office/Storage/Warehouse

Space Available

Sales Aids

Special Services

Travel Aids