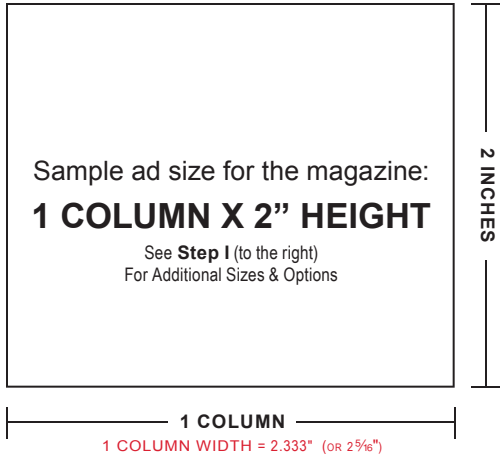


# MANUFACTURERS: ARE YOU LOOKING FOR REPS?

Finding **AGENTS** is as easy as 1-2-3 with our **PREMIUM WEB Ads**

**PREMIUM WEB ADS**  
**+agency sales®**



## STEP 1. CHOOSE AN AD SIZE.

1 COLUMN x  2" height (\$466) DIMENSIONS: 2.333" x 2"

1 COLUMN x  3" height (\$700) DIMENSIONS: 2.333" x 3"

1 COLUMN x  4" height (\$933) DIMENSIONS: 2.333" x 4"

larger ads available

(call us for a quote, 1-877-626-2776)

**NOTE**

1 COLUMN WIDTH = 2.333" or 2 5/16"  
2 COLUMN WIDTH = 4.9167"

**-20% MEMBER DISCOUNT**

To include your **logo, an illustration or a photo** in your ad please supply digital files by e-mail. Acceptable file types include: .tif, .eps, .jpg, .pdf, .psd.

**There is a \$30 additional charge for each item.**

Agency Sales magazine is produced on a Windows platform with Adobe Creative Suite.

We are happy to set any advertisements for you to your specifications, just e-mail your text file or Word doc to [phamlin@manaonline.org](mailto:phamlin@manaonline.org).

If you wish to supply **camera-ready artwork for the magazine** please e-mail a camera-ready digital file to [phamlin@manaonline.org](mailto:phamlin@manaonline.org). There is no additional charge if your file is set up at the proper size and dimension for the ad size you've selected above. Acceptable file types include: .tif, .eps, .jpg, .pdf. Supplied files should have a minimum resolution of 300dpi when saved at 100% of the proposed print size. We will also accept source files from the following Windows-based programs: Adobe InDesign CS5, Adobe Photoshop CS5 and Adobe Illustrator CS5. When supplying source files, please include all fonts and links. Please note your ad will be reset in a text format for the e-mail.

Manufacturers call our advertising department weekly with an urgent need to place an ad for finding reps. Our **PREMIUM WEB AD** service equips you with the ability to place and distribute your ad in less than a week.

## AD QUESTIONS? 877-626-2776

## STEP 2. SELECT PRODUCT OR SERVICE CLASSIFICATION

Choose a classification and write it in the space below. (SEE CHOICES ON PAGE 2)

## PREMIUM WEB AD BENEFITS:

Immediate ad placement.

**PREMIUM WEB ADS** have priority placement in the [www.MANAonline.org](http://www.MANAonline.org) advertising section. Ads are actively linked to your website for immediate viewer access and can also include an active link to your e-mail address for instant viewer response.

Ads run for 4 weeks at a time.

For additional exposure, your ad is e-mailed out to all MANA Members who are categorized in your product classification.

**PREMIUM WEB ADS** are also included in the upcoming issue of *Agency Sales* magazine, at no extra charge.

You receive a 20% advertising discount if you're a MANA Member.

Many **PREMIUM WEB** advertisers see results within one week of posting their ad.

## STEP 3. PREPARE AD COPY

Please e-mail your text file or Word doc to: [phamlin@manaonline.org](mailto:phamlin@manaonline.org)

## CONTACT & PAYMENT INFO. YOU'RE ALMOST DONE!

Complete the information below and fax this form to **949-855-2973** or mail to the address at the bottom of this page.

COMPANY		CONTACT	
ADDRESS			
PHONE		MANA MEMBERSHIP NUMBER	
E-MAIL			
<input type="radio"/> Visa		<input type="radio"/> MasterCard	
<input type="radio"/> American Express		<b>* Fax to 949-855-2973</b>	
CARDHOLDER'S NAME (AS IT APPEARS ON CARD)			AMT. TO BE CHARGED
CREDIT CARD NUMBER		EXP DATE	SECURITY CODE
AUTHORIZED SIGNATURE			

If paying by check, make checks payable to **MANA** in U.S. dollars drawn on a U.S. bank, or by international money order payable in U.S. dollars. \$25 fee for all returned checks.

MAIL TO:

**agency sales® magazine**

6321 W. Dempster St., Suite 110  
Morton Grove, IL 60053  
877-626-2776 toll-free | 949-859-4040 phone  
e-mail: [phamlin@MANAonline.org](mailto:phamlin@MANAonline.org)  
[www.MANAonline.org](http://www.MANAonline.org)

# ADVERTISING CLASSIFICATIONS

GOT QUESTIONS? 877-626-2776

FOR **MANAonline PREMIUM WEB ADS** AND **AGENCY SALES MAGAZINE**

To simplify reader use of our classified advertising, we have compiled a list of the most frequently used classification headings. Some headings are more general, to be used as a reference index for products/markets specified in the ad itself. If your product/service does not fit under any of the headings listed below, please contact our advertising department at **877-626-2776**.

**PREMIUM WEB ADS**  
**+ agency sales®**

Abrasives	Electronic Consumer Products	Laboratory Equipment & Instruments	Recreational Water Products & Services
Adhesives & Sealants	Electronic Industrial Products	Lasers	Recycling Equipment & Supplies
Advertising Specialty Products & Services	Energy Management Equipment & Services	Lawn & Garden Products	Refractories
Aerospace & Aviation Parts & Services	Engineering & Design Services	Lighting Products	Refrigeration & Cold Storage Equipment & Supplies
Agricultural Chemicals	Environmental Products	Lubricants	Rental Equipment & Supplies
Agricultural Equipment, Parts & Supplies	Ergonomic Products, Systems & Supplies	Lumber Products	Retail
Apparel	Extrusions	Machining Equipment, Services, Supplies & Parts	Roofing Materials & Supplies
Appliances	Fans & Blowers	Maintenance Supplies	Rubber Products
Architectural Design Products & Services	Fasteners	Marine Products	Safety, Emergency & Security Products
Arts & Crafts	Filtration Equipment & Systems	Material Handling Equipment & Supplies	School Supplies
Assembly/Contract Assembly	Financial Products & Services	Medical Equipment, Supplies & Services	Scientific Research Equipment & Supplies
Automation & Robotics—Factory	Floor & Wall Coverings	Metals—Fabricated Products & Assemblies	Screw Machine Products
Automotive Aftermarket Parts & Supplies	Food & Beverage Ingredients	Metals—Steel & Raw Materials & Products	Special Services
Automotive OEM Parts & Supplies	Food & Beverage Products & Services	Millwork, Doors & Windows	Sporting Goods, Supplies & Accessories
Banking Equipment & Services	Food & Beverage Service Equipment	Mining Supplies	Springs
Bearings	Food, Snacks, Candy	Mobile Homes, Accessories & Supplies	Stampings
Boilers & Related Equipment	Furniture & Furnishings	Motion Control	Steel Mills & Foundry Equipment
Building & Contracting Supplies	Gas, Oil & Petroleum Products & Services	Motors & Drives	Store Fixtures & Displays
Business to Business Services	Gaskets & Seals	Noise & Vibration Control	Tanks, Pressure Vessels, Towers & Columns
Castings & Forgings	General Merchandise	OEM Components	Telecommunication Equipment, Services & Supplies
Chemicals—Industrial	Giftware	Office Supplies & Equipment	Testing Equipment, Systems & Supplies
Chemical Products—Consumer	Glass—Raw Materials & Products	Optical Equipment & Supplies	Textile Equipment & Supplies
Coatings, Paints & Varnishes	Graphics & Printing Equipment, Supplies & Services	Packaging Equipment	Tools—Cutting, Hand, Power
Compressors	Hardware—Consumer	Packaging Products & Services	Toys, Gifts & Novelties
Computer Hardware & Peripheral Equipment	Hardware—Industrial	Paper Products	Transportation Services
Computer Software	Hazmat Products & Services	Pharmaceuticals	Truck & Trailer Equipment
Computer Supplies	Health & Beauty Aids	Photographic Equipment & Supplies	Tubing & Pipe
Concrete Supplies, Accessories & Repair	Hearth & Patio Products	Plastic Components — OEM	Utility Equipment & Supplies
Construction Equipment, Machinery & Supplies	Heat Transfer Equipment	Plastic Products — Other	Valves & Fittings
Construction Services	Heating, Ventilation, Air Conditioning Equipment & Components	Plating & Finishing	Veterinary Equipment & Supplies
Consulting Services	Home Improvement Products	Plumbing Supplies	Waste Handling & Processing Equipment & Supplies
Contract Manufacturing	Housewares	Pollution & Purification Products & Services	Water Treatment Equipment, Products & Services
Controls & Instrumentation	Identification Products	Pool, Spa & Playground Equipment & Supplies	Welding Equipment & Supplies
Conveying Equipment, Systems & Parts	Industrial Equipment & Machinery	Powdered Metal Parts & Components	Wholesale Consumer Products & Services
Electrical Products — Consumer	Industrial Heaters	Power Transmission Products	Wire & Wire Products
Electrical Products — Industrial	Industrial Supplies	Private Label	Wood Products & Supplies
Electromechanical Products	Injection Molding—Metal	Process Equipment	Woodworking Supplies & Equipment
Electronic Communications & Audio-Visual Equipment	Injection Molding, Parts & Supplies	Pumps	
Electronic Components & Materials	Jewelry	Recreational Vehicles, OEM & Aftermarket Parts	
	Kitchen, Bath & Residential Millwork Products		