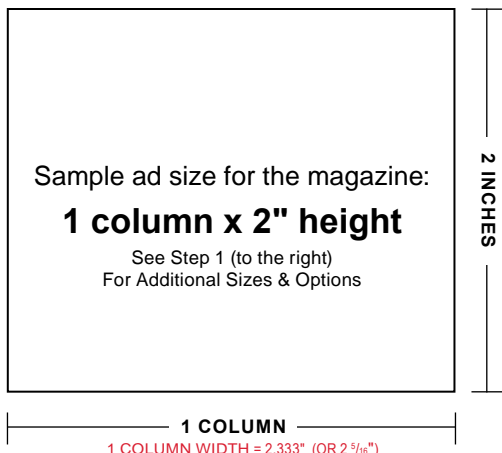


# MANUFACTURERS: ARE YOU LOOKING FOR REPS?

Finding Agents is as easy as 1-2-3 with our Premium Web Ads

PREMIUM WEB ADS  
**agency sales**<sup>®</sup>



## Step 1. Choose an Ad Size.

- 1 column x  2" height (\$466) dimensions: 2.333" x 2"
- 1 column x  3" height (\$700) dimensions: 2.333" x 3"
- 1 column x  4" height (\$933) dimensions: 2.333" x 4"
- Larger ads available  
(call us for a quote, 1-877-626-2776)

**NOTE** 1 column width = 2.333" or 2 7/8"  
2 column width = 4.9167"

**-20% Member Discount**

To include your **logo, an illustration or a photo** in your ad please supply digital files by e-mail. Acceptable file types include: .tif, .eps, .jpg, .pdf, .psd.

**There is a \$30 additional charge for each item.**

Agency Sales magazine is produced on a Windows platform with Adobe Creative Suite. We are happy to set any advertisements for you to your specifications, just e-mail your text file or Word doc to [phamlin@manaonline.org](mailto:phamlin@manaonline.org).

If you wish to supply **camera-ready artwork for the magazine** please e-mail a camera-ready digital file to [phamlin@manaonline.org](mailto:phamlin@manaonline.org). There is no additional charge if your file is set up at the proper size and dimension for the ad size you've selected above. Acceptable file types include: .tif, .eps, .jpg, .pdf. Supplied files should have a minimum resolution of 300 dpi when saved at 100% of the proposed print size. We will also accept source files from the following Windows-based programs: Adobe InDesign CS5, Adobe Photoshop CS5 and Adobe Illustrator CS5. When supplying source files, please include all fonts and links. Please note your ad will be reset in a text format for the e-mail.

Manufacturers call our advertising department weekly with an urgent need to place an ad for finding reps. Our **Premium Web Ad** service equips you with the ability to place and distribute your ad in less than a week.

**Ad Questions? 877-626-2776**

## Premium Web Ad Benefits:

Immediate ad placement.

**Premium Web Ads** have priority placement in the [www.MANAonline.org](http://www.MANAonline.org) advertising section. Ads are actively linked to your website for immediate viewer access and can also include an active link to your e-mail address for instant viewer response.

Ads run for 4 weeks at a time.

For additional exposure, your ad is e-mailed out to all MANA Members who are categorized in your product classification.

**Premium Web Ads** are also included in the upcoming issue of *Agency Sales* magazine, at no extra charge.

You receive a 20% advertising discount if you're a MANA Member.

Many **Premium Web** advertisers see results within one week of posting their ad.

### Mail to:

MANA  
62913 Collection Center Dr.  
Chicago, IL 60693-0629

877-626-2776 toll-free in U.S.

949-859-4040 phone

e-mail: [phamlin@MANAonline.org](mailto:phamlin@MANAonline.org)

[www.MANAonline.org](http://www.MANAonline.org)

## Step 2. Select Product or Service Classification

Choose a classification and write it in the space below. (see choices on page 2)

## Step 3. Prepare Ad Copy

Please e-mail your text file or Word doc to: [phamlin@manaonline.org](mailto:phamlin@manaonline.org)

## Contact & Payment Info. You're Almost Done!

Complete the information below and fax this form to **949-855-2973** or mail to the address at the bottom of this page.

COMPANY		CONTACT	
ADDRESS			
PHONE		MANA MEMBERSHIP NUMBER	
E-MAIL			
<input type="radio"/> Visa		<input type="radio"/> MasterCard	
<input type="radio"/> American Express		* Fax to 949-855-2973	
CARDHOLDER'S NAME (AS IT APPEARS ON CARD)		AMT. TO BE CHARGED	
CREDIT CARD NUMBER	EXP DATE	SECURITY CODE	
AUTHORIZED SIGNATURE			

Please make checks payable to **MANA**. Must be in U.S. dollars, drawn on a U.S. bank or international money order for U.S. dollars. There is a \$25 charge on all checks returned by the bank.

To simplify reader use of our classified advertising, we have compiled a list of the most frequently used classification headings. Some headings are more general, to be used as a reference index for products/markets specified in the ad itself. If your product/service does not fit under any of the headings listed below, please contact our advertising department at 1-877-626-2776.



Abrasives	Electronic Components & Materials	Laboratory, Scientific Research Equipment, Instruments & Supplies	Process Equipment and Instrumentation
Adhesives & Sealants	Electronic Industrial Products	Lasers	Pumps except Plumbing
Advertising Specialty Products & Services	Electronic/Electrical	Lawn, Garden, Patio, Hearth, Pool, Sporting Goods, Spa & Playground Equipment & Supplies	Pumps, Plumbing
Aerospace & Aviation Components	Electronic/Electrical Contract Assembly and Manufacturing	Lighting Products	Raw Materials
Agricultural	Energy Management Equipment	Lubricants	Roofing Materials & Supplies
Architectural Coatings, Paints & Varnishes, Floor and Wall Coverings	Environmental Products	Lumber Products	Rubber Molded, Formed and Cut Parts
Architectural Design Products & Services	Extrusions	Machining Equipment	Safety, Emergency & Security Products
Automation & Robotics — Factory	Fabricated Metal Products and Assemblies	Maintenance Supplies	Scientific Research Equipment & Supplies
Automotive Aftermarket Parts & Supplies	Fans & Blowers except HVAC/R	Manufacturing, Process Equipment & Supplies	Screw Machine Products
Automotive Components	Fans and Blowers, HVAC/R	Marine Products	Springs and Formed Wire
Bearings	Fasteners	Material Handling Equipment & Supplies	Stampings
Bearings except Power Transmission	Filtration Equipment & Systems	Mechanical Components	Steel Mills & Foundry Equipment
Boilers & Related Equipment, except HVAC/R	Floor & Wall Coverings	Mechanical Contract Assembly and Manufacturing	Steel, Plastics, Glass, etc.
Boilers & Related Equipment, except HVAC/R	Furniture & Furnishings	Medical Equipment, Supplies & Services	Store Fixtures & Retail Product Displays
Building & Contracting Supplies	Gas, Oil & Petroleum Products & Services	Mining Supplies	Tanks, Pressure Vessels, Towers & Columns
Building, Architectural & Contracting Equipment & Supplies except HVAC/R and Plumbing	Gaskets & Seals	Motors & Drives	Telecommunication Equipment, Services & Supplies
Castings, Forgings, and Metal Injection Molding	General Retail Merchandise	Noise & Vibration Control except HVAC/R	Testing Equipment, Systems & Supplies
Chemicals — Industrial	Giftware	Noise & Vibration Control, HVAC/R	Tools, Hand-Held
Coatings, Paints & Varnishes, except Architectural	Gourmet	Office Supplies & Equipment	Tools, Machinery
Compressors	Hardware — Consumer	Packaging Equipment, Products and Services	Toys, Gifts & Novelties
Computers, Software and Related Products	Hardware — Industrial	Pet Supplies	Truck, Trailer, and RV OEM and Aftermarket Parts
Construction Equipment, Machinery & Supplies	Health & Beauty Aids	Plastic and Thermoset Molded, Formed and Cut Parts	Tubing & Pipe, except Plumbing
Consumer Electronics	Heat Transfer Equipment except HVAC/R	Plating & Finishing	Tubing & Pipe, Plumbing
Controls, Motion Controls	Heating, Ventilation, Air Conditioning & Refrigeration (HVAC/R) Equipment & Components	Plumbing Equipment	Utility Equipment & Supplies
Conveying Equipment, Systems & Parts	Home Improvement Products	Plumbing	Valves & Fittings, except Plumbing
Electrical Products — Industrial	Housewares	Powdered Metals Parts & Components	Valves & Fittings, Plumbing
Electrical/Electronics Wire & Wire Products	HVAC/R Equipment	Power Transmission Products	Veterinary Supplies
Electromechanical Products	Identification Products	Power Transmission Products — Electrical	Waste Handling & Processing Equipment & Supplies
	Industrial Equipment & Machinery	Power Transmission Products — Mechanical	Water Treatment Equipment, Products & Services
	Industrial Heaters		Welding Equipment & Supplies
	Kitchen, Bath & Millwork Products		
	Laboratory Equipment and Instrumentation		