### **MANUFACTURERS:** ARE YOU LOOKING FOR REPS?

Finding Agents is as easy as 1-2-3 with our Premium Ads



# Sample ad size for the magazine: 1 column x 2" height See Step 1 (to the right) for Additional Sizes & Options

1 column width = 2<sup>5</sup>/<sub>16</sub>" or 2.333" (14 picas)

Manufacturers call our advertising department weekly with an urgent need to place an ad for finding reps. Our **Premium Ad** service equips you with the ability to place and distribute your ad in less than a week.

### Ad Questions? 877-626-2776

### **Premium Ad Benefits:**

Immediate ad placement.

**Premium Ads** are actively linked to your website and e-mail address for instant viewer response.

Ads run for 4 weeks at a time.

For additional exposure, your ad is e-mailed out to all MANA members who are categorized in your product classifications and targeted territory.

**Premium Ads** are also included in the upcoming issue of *Agency Sales* magazine, at no extra charge.

You receive a 20% advertising discount if you're a MANA Member.

Many **Premium ad**vertisers see results within one week of posting their ad.

### Mail to:

MANA 62913 Collection Center Dr. Chicago, IL 60693-0629

877-626-2776 toll-free in U.S. 949-859-4040 phone

email: alaplante@MANAonline.org www.MANAonline.org

### Step 1. Choose an Ad Size.

<b>Step 1.</b> G	noose an Ad Size.	
1 column x	☐ 2" height (\$466) dimensions: 2.333" x 2"	-20% MANA
1 column x	☐ 3" height (\$700) dimensions: 2.333" x 3"	Member Discount!
1 column x	☐ 4" height (\$933) dimensions: 2.333" x 4"	
	☐ Larger ads available	
	(call us for a quote, 1-877-626-2776)	

To include your logo, an illustration or a photo in your ad please supply digital files by email. Acceptable file types include: .tif, .eps, .jpg, .pdf, .psd.

There is a \$30 additional charge for each item.

Agency Sales magazine is produced on a Windows platform with Adobe Creative Suite. We are happy to set any advertisements for you to your specifications, just email your text file or Word doc to alaplante@manaonline.org.

If you wish to supply **camera-ready artwork for the magazine** please email a camera-ready digital file to alaplante@manaonline.org. There is no additional charge if your file is set up at the proper size and dimension for the ad size you've selected above. Acceptable file types include: pdf, tif, eps, jpg. Supplied files should have a minimum resolution of 300 dpi when saved at 100% of the proposed print size. Please note your ad will be reset in a text format for the email.

### Step 2. Select Product or Service Classification

Choose a classification and write it in the space below. (See choices at www.manaonline.org/html/pdfs/Premium\_ads.pdf or email alaplante@manaonline.org)

### Step 3. Prepare Ad Copy

Please email your text file or Word doc to: alaplante@manaonline.org

### Contact & Payment Info. You're Almost Done!

Complete the information below and fax this form to **949-855-2973** or mail to the address on the bottom left corner this page.

COMPANY		
CONTACT		
ADDRESS		
CITY, STATE, ZIP / POSTAL CODE		
PHONE	MANA MEMBERSH	HIP NUMBER
EMAIL		
◯ Visa	American Express	Fax to 949-855-2973
CARDHOLDER'S NAME (AS IT APPEAR	RS ON CARD)	AMT. TO BE CHARGED
CREDIT CARD NUMBER	EXP DATE	SECURITY CODE
AUTHORIZED SIGNATURE		

Please make checks payable to **MANA**. Must be in U.S. dollars, drawn on a U.S. bank or international money order for U.S. dollars. There is a \$25 charge on all checks returned by the bank.

# ADVERTISING PRODUCT & SERVICE CLASSIFICATIONS

Please note: There are 27 major headings. Under each heading, you'll find product classifications specific to that heading.

- 1. Advertising Specialty Products & Services
- 2. Aerospace & Aviation Components
- 3. Agricultural
  - a. Veterinary Supplies
  - b. Other Agricultural
- 4. Automotive Aftermarket Parts & Supplies
- 5. Automotive Components
- Building, Architectural & Contracting Equipment & Supplies, except HVAC/R & Plumbing
  - a. Architectural Coatings, Paints & Varnishes, Floor & Wall Coverings
  - b. Architectural Design Products& Services
  - c. Building & Contracting Supplies
  - d. Construction Equipment, Machinery & Supplies
  - e. Floor & Wall Coverings
  - f. Home Improvement Products
  - g. Store Fixtures & Retail Product Displays
  - h. Lumber Products
  - i. Roofing Materials & Supplies
  - j. Tools, Hand-Held
  - K. Other Building, Architectural & Contracting Equipment & Supplies, except HVAC/R & Plumbing
- 7. Computers, Software & Related Products
- 8. Controls, Motion Controls
- 9. Electronic/Electrical
  - a. Electrical Products Industrial
  - b. Electrical/Electronic Wire & Wire Products
  - c. Electromechanical Products
  - d. Electronic Components & Materials
  - e. Electronic Industrial Products
  - f. Electronic/Electrical Contract Assembly & Manufacturing
  - g. Lighting Products
  - h. Other Electronic/Electrical
- 10. Environmental Products
  - a. Energy Management Equipment
  - b. Waste Handling & Processing Equipment & Supplies
  - c. Water Treatment Equipment, Products & Services
  - d. Other Environmental Products
- 11. Gas, Oil & Petroleum Products & Services
- 12. General Retail Merchandise
  - a. Consumer Electronics
  - b. Furniture & Furnishings
  - c. Giftware
  - d. Gourmet
  - e. Hardware Consumer
  - f. Health & Beauty Aids
  - g. Housewares
  - h. Office Supplies & Equipment

- i. Pet Supplies
- j. Toys, Gifts & Novelties
- k. Other General Retail Merchandise
- 13. Hardware Industrial
- Heating, Ventilation, Air Conditioning & Refrigeration (HVAC/R) Equipment & Components
  - Boilers & Related Equipment, except HVAC/R
  - b. Fans & Blowers, HVAC/R
  - c. HVAC/R Equipment
  - d. Noise & Vibration Control, HVAC/R
  - e. Other Heating, Ventilation, Air Conditioning & Refrigeration (HVAC/R) Equipment & Components
- 15. Laboratory, Scientific Research Equipment, Instruments & Supplies
  - a. Laboratory Equipment & Instrumention
  - b. Lasers
  - c. Scientific Research Equipment & Supplies
  - d. Testing Equipment, Systems& Supplies
  - e. Other Laboratory, Scientific Research Equipment, Instruments & Supplies
- Lawn, Garden, Patio, Hearth, Pool, Sporting Goods, Spa & Playground Equipment & Supplies
- 17. Manufacturing, Process Equipment & Supplies
  - a. Abrasives
  - b. Adhesives & Sealants
  - c. Automation & Robotics Factory
  - d. Boilers & Related Equipment, except HVAC/R
  - e. Chemicals Industrial
  - f. Coatings, Paints & Varnishes, except Architectural
  - g. Compressors
  - h. Conveying Equipment, Systems & Parts
  - i. Filtration Equipment & Systems
  - j. Heat Transfer Equipment, except HVAC/R
  - k. Industrial Equipment & Machinery
  - I. Industrial Heaters
  - m. Lubricants
  - n. Machining Equipment
  - o. Maintenance Supplies
  - p. Material Handling Equipment& Supplies
  - q. Mining Supplies
  - r. Packaging Equipment, Products & Services
  - s. Plating & Finishing
  - Process Equipment & Instrumentation
  - u. Steel Mills & Foundry Equipment
  - v. Tanks, Pressure Vessels, Towers & Columns
  - w. Tools, Machinery

- x. Utility Equipment & Supplies
- y. Welding Equipment & Supplies
- z. Other Manufacturing, Process Equipment & Supplies
- 18. Marine Products

### 19. Mechanical Components

- a. Bearings, except Power Transmission
- b. Castings, Forgings, & Metal Injection Molding
- c. Extrusions
- d. Fabricated Metal Products & Assemblies
- e. Fans & Blowers, except HVAC/R
- f. Fasteners
- g. Gaskets & Seals
- h. Identification Products
- Mechanical Contract Assembly & Manufacturing
- j. Noise & Vibration Control, except HVAC/R
- k. Plastic & Thermoset Molded, Formed & Cut Parts
- . Powdered Metals Parts & Components
- m. Pumps, except Plumbing
- n. Rubber Molded, Formed & Cut Parts
- o. Screw Machine Products
- p. Springs & Formed Wire
- q. Stampings
- r. Tubing & Pipe, except Plumbing
- s. Valves & Fittings, except Plumbing
- t. Other Mechanical Components
- 20. Medical Equipment, Supplies & Services

### 21. Plumbing

- a. Kitchen, Bath & Millwork Products
- b. Plumbing Equpment
- c. Pumps, Plumbing
- d. Tubing & Pipe, Plumbing
- e. Valves & Fittings, Plumbing
- f. Other Plumbing
- 22. Power Transmission Products Electrical

## 23. Power Transmission Products — Mechanical

- a. Bearings
- b. Motors & Drives
- c. Power Transmission Products
- d. Other Power Transmission Products

   Mechanical
- 24. Raw Materials
  - a. Steel, Plastics, Glass, etc.
  - b. Other Raw Materials
- 25. Safety, Emergency & Security Products
- 26. Telecommunication Equipment, Services & Supplies
- 27. Truck, Trailer, & RV OEM & Aftermarket Parts